iNXart.com
RATES & TECHNICAL INFORMATION

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Rates

Our weekly subscription rates are determined by circulation and usage. We will e-mail you our standard rates when you submit your subscription form. Because markets and usage needs vary, we are open to the negotiation of rates during the application process.

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All artwork on the inxart.com site is available for purchase on a per-piece basis. After navigating to the page which has the image you want, just click on the BUY ART button at the top of the page to access an order form.

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You must click on this button at the top of the page before you download any image

Subscribers should click on I'M A SUBSCRIBER to be directed to Express Checkout. Fill out the form, choosing a one-time password, and then go back to download the artwork that you've ordered. We will add the purchase to your monthly bill.

If you don't have a subscription, fill out the INX order form completely and submit. We'll process your order and send you an e-mail confirmation in minutes. You can then return to the page(s) with the image(s) you've ordered and hit DOWNLOAD, filling in the user name and password you've chosen when prompted. On any one visit you can purchase as many pieces as you like.

We will sell artwork to affiliated professionals only and not to individuals. You will be billed within a few days of your purchase. Subscribers, be sure to have your computer's cookies activated so that inxart.com will recognize you when you return to buy art.

Rates

Our standard rates are determined by circulation and usage. They are based on ONE-TIME REPRODUCTION of the purchased image. For other rates based on your specific needs please e-mail a request to **artdirector@inxart.com** (on Contact INX page.)

One-time Reproduction Rights by Circulation:

Black & White

Non-Subscribers:	Under 25,000––$35	25-100,000––$45	Over 100,000––$65
Subscribers:	Under 25,000––$30	25-100,000––$35	Over 100,000––$50

Color

Non-Subscribers:	Under 25,000––$55	25-100,000––$70	Over 100,000––$100
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Billing

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If you are downloading a color image that you will convert to grayscale for black & white reproduction, notify us by e-mail and we will charge you the black & white rate. If you see an image without a DOWNLOAD button that you'd like to purchase, please e-mail your request to **artdirector@inxart.com** (on Contact INX page.)

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Fresh artwork is added regularly to inxart.com, so return often to find the right image for your editorial needs.

IMAGE SPECIFICATIONS

All artwork with a Download button beneath it is downloadable from our fast, secure FTP. If an image disappears on a page while navigating hit RELOAD or REFRESH.

File Specs

Color Artwork is archived as 300dpi RGB PhotoShop™ jpg files
(average image size: 7"x7"/average file size: approx. 1.5MB)

Halftone Artwork is archived as 300dpi Grayscale PhotoShop™ jpg files
(average image size: 7"x7"/average file size: approx. 1MB)

Black Line Artwork is archived as 600dpi Bitmap PhotoShop™ tif files with LZW compression (average image size: 7"x7"/average file size: approx. 500K)
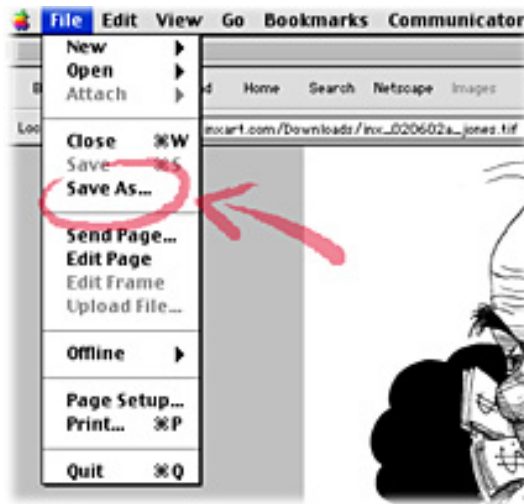
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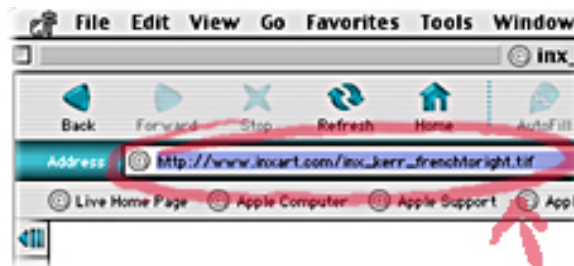
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Windows™ User?

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Try downloading a sample image from our online Tech Info page and see how it works.
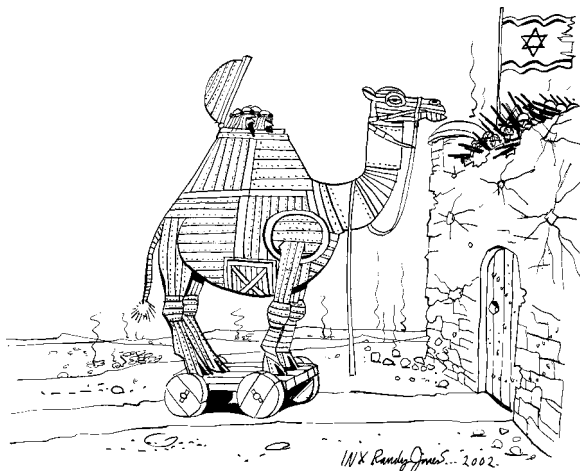
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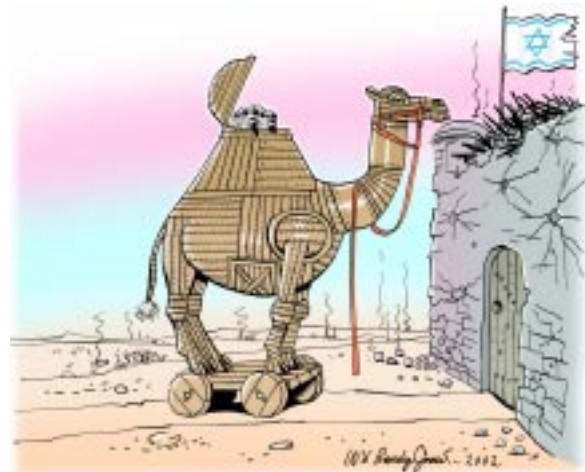
Color Conversion

Any downloaded color image can be converted to black & white by opening the artwork in PhotoShop™ and choosing MODE from the pull down IMAGE menu. Select GRAYSCALE and when prompted to discard color information, click OK. SAVE, and you'll have a grayscale image suitable for black & white reproduction.

Our color files are saved in the RGB mode for downloading. To prepare the image for printing it must be converted into the CMYK mode. If your version of Quark™ or Pagemaker™ doesn't automatically perform this conversion, choose IMAGE from the PhotoShop™ menu when you've opened the file and pull down on MODE to select CMYK and SAVE.

If it suits your reproduction needs we can colorize most black & white images that appear on the site for an additional fee. Below is an example of a line art drawing that's been enhanced by adding color in the computer.

A) Black & White Line Art

B) Colorized in the computer

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